Editor’s Choice E-Newsletter

Drug Discovery Today Editor’s Choice E-Newsletter delivers highly current reviews to 5,926 recipients worldwide every month, addressing the rapid scientific developments in drug discovery. Each issue has a specific theme, keeping our readers fully abreast of the latest trends and developments in drug discovery.

2022 Editor’s Choice Topics

<table>
<thead>
<tr>
<th>Month</th>
<th>Topic</th>
</tr>
</thead>
<tbody>
<tr>
<td>January</td>
<td>Artificial Intelligence</td>
</tr>
<tr>
<td>February</td>
<td>Epigenetics</td>
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<tr>
<td>March</td>
<td>Nanotechnology</td>
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<tr>
<td>April</td>
<td>Medicinal Chemistry</td>
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<tr>
<td>May</td>
<td>Cancer</td>
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<tr>
<td>June</td>
<td>Drug repurposing</td>
</tr>
<tr>
<td>July</td>
<td>Social Media in Drug Discovery</td>
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<tr>
<td>August</td>
<td>Antimicrobial agents</td>
</tr>
<tr>
<td>September</td>
<td>Rare diseases</td>
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<tr>
<td>October</td>
<td>Drug delivery/formulation</td>
</tr>
<tr>
<td>November</td>
<td>Gene editing</td>
</tr>
<tr>
<td>December</td>
<td>Best of 2022</td>
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Visit www.drugdiscoverytoday.com to review the latest issue of Editor’s Choice
Elsevier circulates Drug Discovery Today’s Editor’s Choice to 5,926 recipients who requested the e-newsletter. Utilizing Drug Discovery Today’s Editor’s Choice and the journal’s associated products for your business objectives will ensure your message reaches our highly qualified global audience.

* Based on publisher’s own data.
** Subscribers can choose multiple responses.
Our Website

Our mission is to keep our audience informed about the drug discovery industry, which includes maintaining a website dedicated to the field, www.drugdiscoverytoday.com. The website had more than 75,000 page views in 2021. On average, more than 3,400 users visit the website each month*.

drugdiscoverytoday.com brings you:

- Drug Discovery industry news
- Features
- Key Research Areas
- Webinars and Podcasts
- Events Calendar

* Publisher’s own data, January 2022
Benefits of partnering with Drug Discovery Today for webinars

• Position your company as a thought leader
  Engage with researchers and scientific communities through compelling content around a relevant topic facing your audience.

• Capture qualified leads
  Benefit from our extensive experience to attract your target audience through a dedicated marketing campaign. Every registered delegate becomes a self-qualified sales lead. Drug Discovery Today readers are highly qualified and have purchasing authority.

• Create significant brand awareness
  Webinars are highly effective in reaching a large scientific audience through sponsorship. The Drug Discovery Today brand is trusted for its editorial integrity; the webinars will be moderated by the journal’s editor and co-branded by the journal.

• Truly engage and interact with your audience
  Receive immediate feedback via live Q&A and polls. Follow up on unanswered questions and generate dialogue post-event.

• Receive tracking and reporting details within 48 hours
  Our comprehensive lead reports show all viewer profiles and usage statistics, allowing your sales team to follow up with leads after the event.

• Benefit from extended archiving
  The webinar will be available on-demand following the live broadcast on both Drug Discovery Today and Elsevier websites, thus continuing to generate sales leads and delivering extended ROI.

Editorial suggestions for webinar topics:
• Synthetic biology
• Gene editing
• Antibiotic resistance
• Induced pluripotent cell lines
• Antibody-drug conjugates
• Big data
• Cocrystallisation
• In silico approaches to drug discovery
• Ocular delivery
• Rare and orphan diseases

To discuss any of the above webinar topics, please contact your sales representative.
Advertising Rates and Specifications

Online advertising

<table>
<thead>
<tr>
<th>Website</th>
<th>Dimensions</th>
<th>Cost per month US $</th>
<th>EUR €</th>
<th>GBP £</th>
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<tbody>
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On-line file formats:
Note:
• Please include a url link for the creative
• Maximum file size 200KB
• Accepted file formats, jpg, gif, png and html5: https://support.google.com/richmedia/answer/2672542?hl=en-GB

Contacts
Contact your sales representative and find out how Drug Discovery Today will help achieve your company’s promotional goals:

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